

# BELLEVUE

## SPECIAL EDITION 2025 - THE WORLD'S 300 MOST BEAUTIFUL PROPERTIES



### Showcase your property in the most prestigious property publication of the year!

Enter a world of luxury and exclusivity by showcasing your exceptional properties in BELLEVUE's Special Issue: „The World's 300 Most Beautiful Properties“. This exquisitely curated issue provides a premium platform to showcase the most captivating and extraordinary properties from around the world. Don't miss this unique opportunity to reach a sophisticated and discerning audience.

### Your presentation options

Choose from a range of elegant gallery layouts to highlight your property:

For a fully customised property or brand advertisement, please contact our sales team for a personalised proposal tailored to your needs. All properties are presented in a sophisticated editorial style layout.

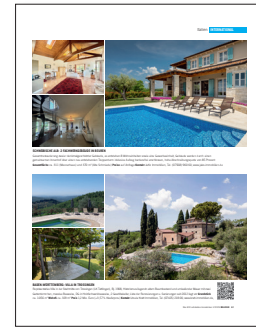
In addition, your property will also appear on [www.bellevue.de](http://www.bellevue.de).



double page € 1.490



full page € 790



half page € 490

### Sizes & Prices:

- 1/2 page gallery size: € 490,-
- 1/1 page gallery size: € 790,-
- 2/1 page gallery size (double page): € 1.490,-
- Customized presentation: Would you like to present yourself with a customized property or image advertisement? Please contact us - our sales team will prepare an attractive offer for you.

### Target audience

The special issue is aimed at discerning buyers, architecture enthusiasts and investors who are looking for exceptional properties. High net worth individuals (HNWI) and international investors are particularly attracted by the exclusivity of this issue.

### Circulation and distribution

With a circulation of 20,000, the special issue reaches buyers and prospects throughout the German-speaking D-A-CH region. Distribution channels include:

- Newsagents
- Railway station bookshops
- Airports
- Selected premium mailing lists (e.g. hotels, airport lounges, etc.)
- Readers can purchase the e-paper version from e-paper kiosks or through our online shop [bellevue.de](http://bellevue.de)

### Key dates

**On sale: 25.07.2025**

**Advertising deadline: 16.06.2025**

### Kontakt

Want to be included? Contact our sales team to secure your exclusive presence in the special issue, we look forward to receiving your enquiry and will be happy to answer any questions you may have.

# BELLEVUE

## TECHNICAL GUIDELINES

### Technical Guidelines

- Trim size:** 210 mm width x 280 mm height
- Printing process:** 4-colour-offset
- Colour space:** Profiles to use Inside: PSO\_LWC\_Improved\_eci.icc. Cover: ISOcoated\_v2\_eci. For conversion and verification of the colour space (ICC colour management), we recommend use of ECI's standard offset profiles.
- Magazine production:** Allow for gutter overlap with double-sided advertisements
- Binding:** Perfect binding
- File Format::**
- **PDF/X-4**
  - TIFF, EPS, JPG (CMYK or greyscales), resolution must be 300 dpi for 1:1 reproduction of submitted image
  - **Note:** We cannot process advertisements formatted in Microsoft Word. Please use Word for text only. Images must be submitted as separate files.
- Bleed:** For bleed ads, allow 5 mm bleed on all sides.
- Advertising materials to:** anzeigen@bellevue.de For large files, please send via We Transfer.  
If you have questions, please call: +49 (0)40 593 62 50-50

## CONTACT DETAILS

### PUBLISHER'S ADDRESS

**BELLEVUE Media GmbH**  
Mittelweg 22  
D-20148 Hamburg

#### Location Austria:

Cachalot Media House GmbH,  
Wienerbergstraße 11, 21 OG, Turm B,  
Twin Towers  
A-1100 Wien

#### Advertising management and disposition

Rainer Pöhls  
Phone: +49 (0)40 593 62 50-50  
Fax: +49 (0)40 593 62 50 99 50  
Email: r.poehls@bellevue.de

#### For advertising documents:

Email: anzeigen@bellevue.de

# BELLEVUE

Media GmbH

### SALES REPRESENTATIVES: YOUR CONTACT:

**Nordrhein-Westfalen, Hessen, Rheinland-Pfalz, Saarland, Sachsen, Thüringen, Baden-Württemberg, Bayern, Schweiz**  
Hoffmann-Kötter & Borberg  
Verlagsvertretungen / Medienberatung  
Ulzburger Straße 460A  
D-22844 Norderstedt  
Phone: +49 (0)89 45 45 93-10  
Fax: +49 (0)89 45 45 93-14  
Email: hoffmann-koetter@bellevue.de

**Schleswig-Holstein, Niedersachsen, Bremen, Hamburg, Mecklenburg-Vorpommern, Brandenburg, Berlin, Sachsen-Anhalt**  
Dirk Struwe Medienvermarktung e.K.  
Mühlenkamp 21 a  
22303 Hamburg

#### Your contact:

Dirk Struwe  
Telefon +49 (0)40 280 580 80  
Mobil +49 (0) 151 234 29 832  
E-Mail: : d.struwe@struwe-media.de

Ann Katrin Richard  
Mobil +49 (0) 151 174 18 304  
E-Mail: a.richard-bellevue@e.mail.de

#### Spanien

Sylvia Löck / Presscontact SL  
Calle Papa Gregorio IX, 6  
E-07015 Palma de Mallorca  
Phone: +34 971 22 92 97  
Mobil: +34 676 35 10 51  
Email: sloeck@bellevue.de

#### Austria

Cachalot Media House GmbH  
Ingeborg Zauner  
Wienerbergstraße 11, 21.0G, Turm B,  
Twin Towers  
A-1100 Wien  
Phone: +43 (0) 699 151 266 12  
Email: i.zauner@bellevue.de

#### International

Cachalot Media House GmbH  
Iris Einwaller  
Wienerbergstraße 11, 21.0G, Turm B,  
Twin Towers  
A-1100 Wien  
Phone: +43 (0) 699 12 29 00 94  
Email: i.einwaller@bellevue.de